

Media planning guide

2026



Gas to Power Journal

Peakload Power and Energy Storage

www.gastopowerjournal.com

Gas to Power Journal is a journal and a news website for the gas and power industry, providing analysis and insight on the downstream section of the gas-value-chain.

Focusing on 'peakload power' versus energy storage, we look on the high end of the merit order for power plant dispatch where flexible combined-cycle gas power units increasingly have to compete with hybrid gas and renewable units as well as energy storage.

The Journal covers technical innovations for gas-fired power plants and tracks commercial project development through the stages of planning, project finance, construction and gas supply to the plant. Trading and pricing trends on electricity and gas markets are highlighted.

Focusing on power generation technologies fuelled by gas, we cover the latest innovations in turbine, engine and fuel cell design and connect power producers, utilities, resellers and suppliers across markets.



Gas to Power Journal Features

- Project & Finance
- Technology & Innovation
- Markets
- Regulation & Policy

Companies which would benefit from advertising

- Gas Suppliers/NOCs/IOCs
- Power Plant Operators
- Utilities Companies
- Power Generation/Transmission Companies
- Gas Storage and Processing Organisations
- Government and Industry Regulators
- Gas Turbine/Rotating Equipment Manufacturers
- Engineering, Design and Construction
- Companies responsible for construction, Operations, and maintenance of power plants
- Original Equipment Manufacturers (OEMs)
- Investment Banks
- Risk & Insurance Companies
- Law firms and consultancy companies

Our readers are made up of **industry insiders** from **chief executives** to **project engineers** and **analysts**. Many of the **CEOs**, **engineers** and **senior executives** have contributed papers about major developments and strategies across the power generation business.

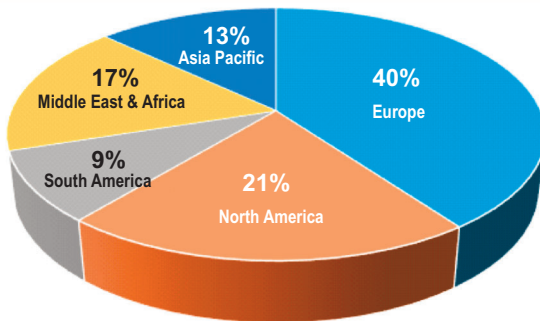
WEBSITE TRAFFIC:

Website unique monthly visits approx. **10,000**

Website total monthly visits approx. **19,000**

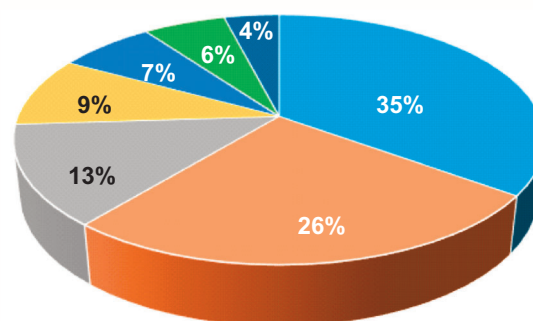
Our readers

By region



Europe	40%
North America	21%
South America	9%
Middle East and Africa	17%
Asia Pacific	13%

By industry



Energy companies, utilities, power plant operators	35%
Turbine & OEM Equipment	26%
Engineering and maintenance companies	13%
Oil and gas companies	9%
Financial companies, investment banks	7%
Consultancy companies and lawyers	6%
Governmental bodies, authorities, associations	4%

ADVERTISING OPTIONS AND RATES

The **Gas to Power Journal** is published weekly on Fridays and is a round up of the week's major news stories all in one handy online publication

Gas to Power Journal
Peakload Power and Energy Storage

19 September 2023

Soaring construction costs jeopardise US gas power projects

For several weeks now, gas power projects in the US have been in a bit of a bind. The cost of construction materials, particularly steel, has risen sharply. In fact, the cost of steel has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects. In fact, the cost of a gas power project has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects. In fact, the cost of a gas power project has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects.

Vertical shortage

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Kuwait's RES target 'unrealistic', needs dispatchable backup capacity

Recent coverage in GTP has led to a significant increase in the cost of gas power projects. In fact, the cost of a gas power project has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects. In fact, the cost of a gas power project has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects.

144 mm x 22.5 mm

Cover position

190 mm x 277 mm (type area)
210 mm x 297 mm (trim size)
216 mm x 303 mm (bleed)

Full page

19 September 2023 GTP Journal

H2-to-power trial succeeds at Centrica's Brigg gas

Centrica's efforts to demonstrate the viability of hydrogen as a power source have taken a significant step forward. The company has successfully completed a trial at its Brigg gas plant, which has shown that hydrogen can be used to generate power. This is a significant achievement, as it demonstrates that hydrogen can be used as a viable power source. The trial was a success, and it shows that hydrogen can be used to generate power. This is a significant achievement, as it demonstrates that hydrogen can be used as a viable power source.

93 mm x 277 mm

Vertical half page

19 September 2023 GTP Journal

Germany could scale back renewables build-out in pivot to gas

Germany's energy policy has been a mix of support for renewable energy and a pivot to gas. The country has been a leader in renewable energy, but it has also been a major importer of gas. This has led to a significant increase in the cost of gas power projects. In fact, the cost of a gas power project has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects. In fact, the cost of a gas power project has risen by more than 100% in some cases. This has led to a significant increase in the cost of gas power projects.

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190 mm x 139 mm

Horizontal half page

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93 mm x 139 mm

Vertical quarter page

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190 mm x 70 mm

Horizontal quarter page

Cover position

€995 / £874 (discounts available for multiple bookings)

	4 issues		12 issues		24 issues		48 issues	
Full page	€ 1,995	£1,750	€ 5,895	£5,180	€ 8,395	£7,380	€ 10,195	£8,950
Half page vertical / horizontal	€ 995	£870	€ 2,395	£2,100	€ 3,995	£3,510	€ 5,995	£5,260
Quarter page vertical / horizontal	€ 695	£610	€ 1,695	£1,488	€ 2,495	£2,190	€ 3,495	£3,070

Website banners

The screenshot shows the Gas to Power Journal website. At the top, there is a banner for "Solutions for your LNG Storage & Transportation needs" by CORBAN ENERGY GROUP. Below this, the main navigation bar includes links for Home, Markets, Policy, Projects, Technology, Energy Storage, Hydrogen, Carbon Capture, and Weekly News. The main content area features several articles, including "External power configurations for FLNG terminals put to the test", "Collapse of China's LNG offtakes puts markets in disarray", and "Siemens Energy's new transformer factory ready by 2028". On the right side, there is a vertical banner for "3 x 60 MW FT8 SwiftPac Power Plants for sale" by Statkraft. At the bottom, there is a banner for "CHART Cooler by Design".

leaderboard
728 x 90 px

Top
728 x 90 px

Skyscraper
160 x 600 px

Right side banner
160 x 300 px

Bottom "fixed"
728 x 90 px

E-newsletter banners

The screenshot shows the Gas to Power Journal e-newsletter banner. At the top, there is a banner for "ansaldo energia Fit for transition". Below this, the main header includes the Gas to Power Journal logo and the tagline "Peakload Power and Energy Storage". The date "22 September 2025" is displayed. The main content area features several articles, including "External power configurations for FLNG terminals put to the test", "Collapse of China's LNG offtakes puts markets in disarray", and "Siemens Energy's new transformer factory ready by 2028". At the bottom, there is a banner for "World LNG Summit & Awards" and a section for "Prices" listing various gas prices.

Leaderboard
590 x 60 px

Insertion
390 x 130 px

Website banners

Unique monthly visits **8,000** | Total monthly visits **16,000**

	width x height	1 month		3 months		6 months		12 months	
Leaderboard	728 x 90 px	€ 2,395	£2,100	€ 5,895	£5,180	€ 11,295	£9,920	€ 13,895	£12,200
Top Banner	468 x 60 px	€ 1,995	£1,750	€ 5,195	£4,560	€ 6,295	£5,530	€ 10,595	£9,300
Skyscraper	160 x 600 px	€ 1,995	£1,750	€ 5,195	£4,560	€ 6,295	£5,530	€ 10,595	£9,300
Right side banner	160 x 300 px	€ 695	£610	€ 1,095	£960	€ 1,595	£1,400	€ 3,095	£2,720
Fixed bottom banner	728 x 90 px	€ 2,395	£2,100	€ 5,895	£5,180	€ 11,295	£9,920	€ 13,895	£12,200

E-newsletter banners (thrice weekly)

Sent out to over **12,000** | contacts in the GTP database

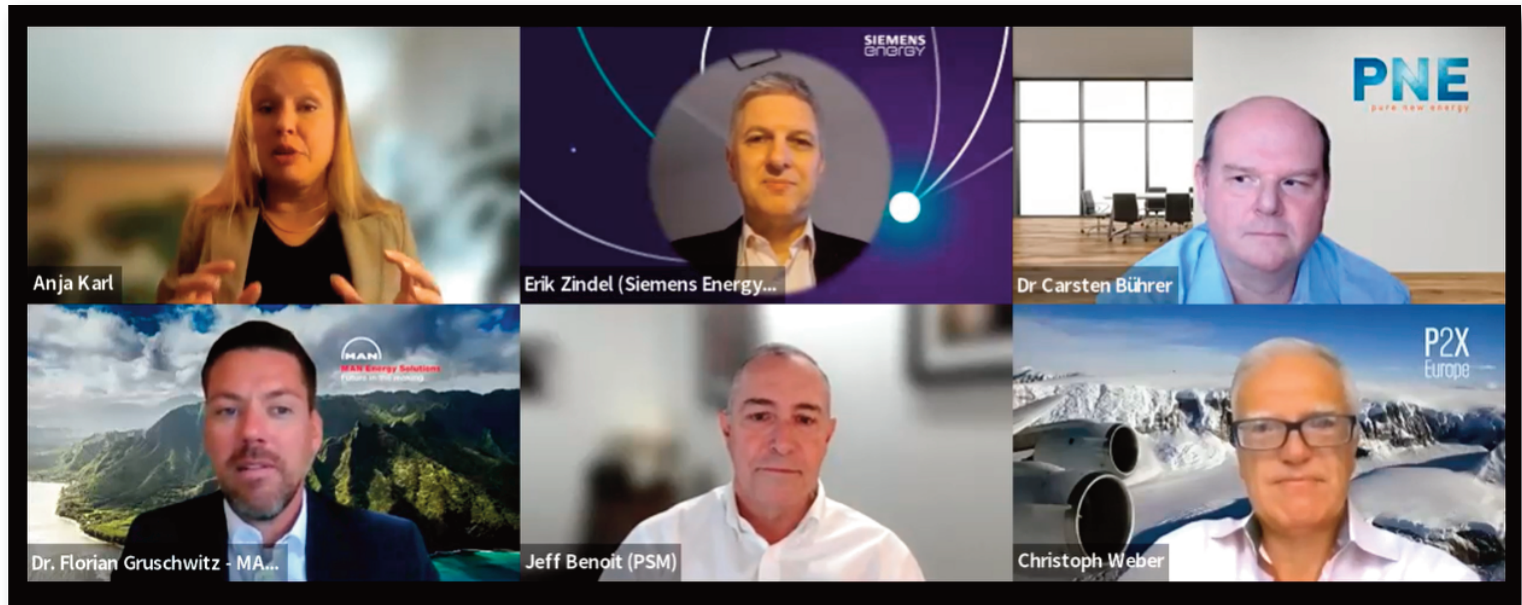
	width x height	1 month		3 months		6 months		12 months	
Leaderboard	590W x 60 px	€ 1,995	£1,750	€ 3,095	£2,720	€ 5,095	£4,470	€ 7,895	£6,930
Insertion Banner	390W x 130 px	€ 1,595	£1,400	€ 2,295	£2,015	€ 3,795	£3,330	€ 5,695	£5,000

E-blast - €2,995 / £2,630

An E-blast is an electronic mail sent out to all contacts in the GTP database made up of most of the companies that are involved in the gas to power industry and the key people within these companies.

White paper - €995 / £870

A white paper is a report or guide informing in a concise manner about an issue and presenting the issuing body's philosophy on the matter. You can reach our website visitors for important announcements and documents which can be archived for an entire year.



Webinar Sponsorship

A bespoke, unique speaker-sponsor real-time webinar service provides attendees useful take-aways. Webinars can be used to drive lead generation and awareness and provide personal e-introductions to webinar delegate attendees. We give speaker-sponsors the right to use the recording of the webinar for your own marketing purposes.

Gas To Power Journal webinars are marketed to the 2,000 eNewsletter subscribers

Attendees will typically be owners and operators and C Level Executives from the global gas industry.

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Gas to Power Journal

Peakload Power and Energy Storage

Weekly News

19 September 2025

Soaring construction costs jeopardise US gas power projects

The price of building new gas-fired power plants in the US has risen to \$2,200–\$2,500 per kilowatt of capacity, raising doubt about projects economics and freeing up more feedgas for LNG exports. At the Energy Finance Conference in San Diego, panellists warned that building a modern combined-cycle gas power plant now requires hundreds of millions in upfront investment – notably \$25 million deposits to secure key equipment.

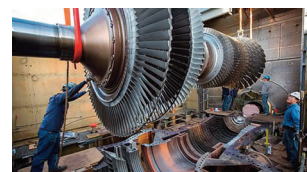
LNG terminals and power stations compete for the same pool of domestic gas, driving up prices at Henry Hub and potentially causing supply bottlenecks. Yet, long lead-times for gas generation capacity and high construction costs work in favour of LNG. Development costs for US gas power plants are expected to rise 5% annually with little sign of easing.

Turbine shortage

Long lead-times for equipment delay gas-fuelled generating projects, and gives more pricing power to the three large equipment makers: GE Vernova, Siemens Energy and Mitsubishi Power.

Manufacturing of advanced gas turbines is capped at roughly 120–130 units a year globally, creating a supply bottleneck for turbines capable of producing 450 MW apiece.

"Technologies change. Supply is scarce. If you are willing to take F-class turbines, which were the technology of the early 2000s, you could secure some of those for delivery in 2028 or 2029. Those are used mainly for simple-cycle peaking applications," said Joel Link,



View into PSM gas turbine repair facility in Jupiter, Florida

president of development at Tenaska.

Beyond equipment, developers face escalating 'balance-of-plant' expenses. Labour shortages, scarce EPC contractors and costly transformers and steam turbines often add years to schedules and push the cost for gas-fired power projects in the US far above international benchmarks. One panellist estimated non-turbine inputs cost to be three times more in America than abroad.

Electricity from new gas-fired capacity is unlikely to clear the market at less than \$100/MWh, once capital recovery and fuel charges are factored in. "That is a stark shift from the days when gas was the cheapest new generation option, panellist at the Energy Finance Conference commented.

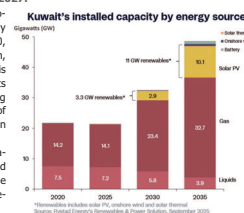
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Kuwait's RES target "unrealistic," needs dispatchable backup capacity

Kuwait envisages a 15-fold rise in renewables energy sources (RES) in just four years, albeit from very low levels. Analysts reckon "this target could be out of reach," considering the lack up grid access and dispatchable backup capacity. Four large gas-fired power projects will not start operations before 2027.

According to RystadEnergy's latest projections, renewable capacity will only reach 3.3 gigawatts (GW) by 2030, just 7% of Kuwait's power generation, with a renewables share of 15% by 2035. This would be "a more realistic target," analysts noted, rather than the government's far-flung plans to boost renewables from 1% to 15% of Kuwait's total electricity generation by 2030, in little more than four years' time.

Reliability is a pressing issue for grid operators in Kuwait. Of the Emirati's 21 GW installed capacity only about 17 GW is reliably available during peak months – due to planned maintenance and the age of its plants.



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